

2011 *Market Reports* with 2009 Medicare Data
Available NOW!

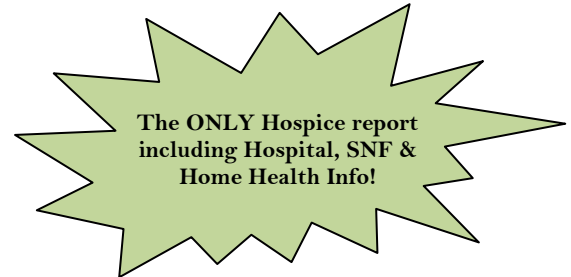
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KNOW YOUR HOSPICE SERVICE AREA



Market Reports provide your hospice organization access to detailed information by hospice, county, and even quarter for your select service area – including state and national benchmarks. *Market Reports* use the most current 2009 Medicare 100% Hospice Standard Analytic Files (“claims data”). **New for 2011, healthcare industry reports for hospitals, skilled nursing facilities, and home health agencies are integrated into *Market Reports*!** Perfect for developing strategic plans, QAPI programs, and marketing.



Market Reports Include:

1. Ring-bound full color printed report with over 75 slides including easy to follow charts & graphs – plus CD
2. **Hospice, hospital, skilled nursing facility & home health agency patient and mortality information**
3. PowerPoint presentation ready for Board, staff, public policy, and community meetings
4. Excel spreadsheets with additional detail by hospice, county, quarter, etc.
5. PDF handouts ready to distribute

What Information?

1. Patient characteristics, census, length of stay, diagnosis, location of care, disciplines providing care and more for all hospices in your area
2. Patient, mortality, and diagnosis information for **hospitals, SNFs & home health agencies**
3. County, state & national population, mortality, Medicare beneficiaries – more!

Benefits to purchasing *Market Reports*:

- The most comprehensive Hospice report available – your data to make data-driven decisions!
- Strengthen your hospice by understanding who is served by hospice in your area, and who isn't
- Compare your hospice to others in revealing detail
- **Hospital, SNF & Home Health** patient and mortality rates by provider, and hospices serving these patients
- Easy to follow colorful charts and graphs ready for presentation; data for internal analysis
- Ring-bound report plus CD including PowerPoint presentation, Excel spreadsheets, and PDF handouts
- Additional information included in spreadsheets



2011 Market Report (2009 data) only \$899

Order & Sample Reports @ www.HospiceAnalytics.com

Custom and Multi-year Reports available
In partnership with most state hospice organizations

Contact Hospice Analytics, Inc., to learn more
719.209.1237; www.HospiceAnalytics.com



2011 Market Report Order Form

2009 Medicare Data

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Please complete this PDF fill-form and mail / email with payment.

Standard Report (up to 8 counties)	
County	State
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

Additional Counties (@ \$100 each)	
County	State
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	

Select Report Type

- 2011 Market Report (2009 data)
- Market Report (additional counties)
- Custom or multi-year reports

Amount Enclosed

\$899 (includes tax and shipping)
 ___ @\$100 each= ___
 Contact Hospice Analytics

PAYMENT & SHIPPING INFORMATION

Limit 8 counties per report - Advanced Payment Required

Name _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

- Checks preferred, please make payable and send to:
Hospice Analytics, Inc.
2355 Rossmere Street
Colorado Springs, CO 80919
- Credit cards accepted through PayPal on Web site:
www.HospiceAnalytics.com; please complete and
 email this form to Info@HospiceAnalytics.com.

*The "fine print": 1) Please see attached flyer for information included in *Market Report*. Limit 8 counties per report. Additional counties available @ \$100 / county. Counties selected may cross state borders. 2) Data is publicly available per CMS Limited Data Set 100% Standard Analytic Files for hospice, hospital, SNF & HHA (aka, "claims data"), cost reports, and other public data sources. All data reported according to CMS reporting guidelines (i.e., aggregate data and cells <11 will be blanked to protect patient identity). 3)The sole remedy for any breach of warranty, expressed or implied, including liability for negligence with respect for services furnished under this order, shall be limited to the re-performance of any defective product and under no circumstances include any incidental or consequential damages.

Please contact Hospice Analytics with questions and to learn more
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